

Bachelor of Business Administration (BBA)

A 3 Year (36 months) Bachelor of Business Administration program at KL University aims to provide students with the required skills, information, and training in these fields so that they may better understand how to manage a successful business's finances, marketing, and administration



About KL - Deemed to be University

- ✓ Established in 1980 & Ranked 28th among all universities in India
- ✓ Ranked No. 1 University in Andhra Pradesh for the year 2018 by uniRank
- ✓ 100 Acre Campus in Andhra Pradesh, India
- ✓ University accredited by NAAC with A++ Grade
- ✓ University is approved by MHRD Govt. of India & UGC
- ✓ 4600+ Students received a job offer in the year 2021 2022 with an average salary of Rs. 9.79 lakhs



www.agiuae.com



ATLAS GROUP OF
INSTITUTIONS
UAE . INDIA . UK

+971 6 744 1122

+971 50 618 6384

Subject Details – Semester Wise

Sl. No.	Semester 1	Semester 2	Semester 3
01	Integrated Professional English	English Proficiency	Business Communication Skills – III
02	Business Mathematics	Introduction to Financial Accounting	Management Accountancy
03	Business Environment	Business Statistics	Marketing Management
04	Business Economics	Organizational Behaviour	Human Resource Management
05	Perspectives of Management	Management Information Systems	Business Research Methods
06	IT for Business Managers	Foreign Language	Macro Economics
07	Ecology & Environment	Design Thinking and Innovation I	Design Thinking and Innovation II

Sl. No.	Semester 4	Semester 5	Semester 6
01	Cost Accountancy	Business Analytics	Entrepreneurship
02	Production and Operations Management	Soft Skills	Strategic Management
03	Business Law	Fundamentals of Digital Marketing	Enterprise Resource Planning
04	Financial Management	Research Paper Writing	Elective 3
05	Business Model Generation	Elective 1	Elective 4
06	Campus to Corporate	Elective 2	Elective 5

Specialization: Marketing, Finance & Human Resource (HR)

Fees Details

Year	Registration Fees	Exam Fees	Coaching Fees	Total Fees (AED)
First	500	200	4500	5200
Second	500	200	4500	5200
Third	500	200	4500	5200
	Total Fees			15600

Note: 5% Vat additional

Documents Required

- Higher Secondary Mark sheet copy
- Transfer Certificate copy (Attested, if student is from UAE)
- Xth Mark Sheet Copy
- Aadhaar card (Mandatory for Indian Students)
- Passport Copies
- Photographs – 4

Eligibility

- Higher Secondary Certificate from any recognized Board (CBSE/NIOS/State Board)
- G.C.E. with not less than 3 subjects in 'A' level with ENGLISH in 'O' level (5 Subjects)
- Three-year Diploma conducted by State Board of Technical Education & Training



ATLAS GROUP OF INSTITUTIONS
UAE | INDIA | UK



+971 6 744 1122



+971 50 618 6384