

DBA

Doctorate of Business Administration

Awarded by





Doctorate of Business Administration (DBA) **SWISS SCHOOL OF BUSINESS & MANAGEMENT (SSBM), GENEVA, SWITZERLAND**

The Doctorate of Business Administration (DBA) represents the pinnacle of accomplishment in the fields of business, management, & leadership. Tailored for seasoned professionals with aspirations for top-tier positions such as CEO, CFO, or regional leaders, it delves deeply into advanced aspects of business theory, research, and their practical application in the real world.

Program Objective

The objective of this professional doctorate in business administration is to provide participants with the opportunity to make significant contribution to both theory and practice in the field & to develop professional practice at the highest level. It is a practical and research-based doctoral program in business and industry which is designed for mid-career executives who have already completed the MBA (or equivalent qualification) and are looking to further enhance their practical & theoretical knowledge in the field. The dissertation track is requiring to students to deliver dissertation/monologue thesis at the end of their DBA program.

Features of the Program

- Research education in management studies (theoretical and methodological competence)
- Competence to design and implement a sizable research project with a practical orientation.
- A collegial network with professors and other researchers and the DBA candidates
- Competence in presenting papers in international seminars and conferences
- Writing and defending an academic doctoral thesis and research papers/articles
- Possibility to realize a sizable research/development project for an organization

Eligibility

- MBA (or equivalent qualification) from a recognized higher education institution.
- A Master's degree in management (or associated discipline) with a minimum of 2 years professional work experience.
- A Master's degree in a field other than management (or related discipline) but with a minimum of 5 years professional work experience

Specializations

- General management
- Business
- Finance
- Human Resource
- Supply chain

Program Curriculum

First Year:

- Research Methodology I
- Research Methodology II
- Seminar: Writing Research Proposal

Second Year:

- Seminar: Publishing Your Paper
- Seminar: Software Citation Tools
- Dissertation



120 ECTS
QUALIFICATION
CREDIT VALUE



2 YEARS
DURATION

Fees Structure

	Amount(AED)
Total Fees	40,000

Note: 5% VAT Additional

Documents Required

- Grade transcripts (Master's)
- ID or passport copy
- Your CV or resume
- One photo

About SSBM



SSBM is a unique, innovative, and international school of business & management, with highly experienced lecturers from some of the most prestigious universities around the world. SSBM offers premium research, experience, & education. Swiss School of Business and Management Geneva is a research-based school with faculty from top universities and students from over 100 different countries.

SSBM Geneva is ACBSP accredited. ACBSP is a leading specialized accreditation body for business education & is considered to be one of the best accreditations for business schools. ACBSP is recognized by the CHEA – Council for Higher Education Accreditation.



SSBM Geneva is EduQa certified. EduQa is an accreditation body recognized & supported by the Swiss Confederate Government. EduQa is the premier quality assurance body accreditation scheme for continuing education. The Swiss Conference of Cantonal Ministers of Education (EDK) endorses EduQa as an officially recognized quality assurance scheme.

SSBM's international student body is supported by renowned faculty members who will encourage you to acquire a high level of soft and hard skills in order to apply the acquired knowledge to the business world.